

## Press Release

### **dataTec Academy expands seminar programme**

#### **Training courses and seminars now at four locations in Germany / Passing on the latest knowledge on devices, applications and standards**

Reutlingen, November 25, 2024 - dataTec AG, the leading specialist distributor of test and measurement technology in Europe, is expanding its range of seminars. In addition to Reutlingen and Munich, classroom training and seminars at the company's own academy will in future also be held in Hamburg and - in cooperation with Teledyne FLIR's Infrared Training Center ITC - in Frankfurt.

The dataTec Academy offers seminars and further training opportunities on various topics, with a focus on VDE test standards, thermography and laboratory measurement technology. The experts for test and measurement technology place a special focus on applications of modular measurement technology from NI (National Instruments). "With our expanded range of seminars and training courses, we want to reach even more interested parties and shorten the distances to us," says dataTec Academy Director and Vice President Marketing Roland Bertler. "In this way, we want to ensure that our customers throughout Germany gain the knowledge they need to meet increasingly complex measurement requirements."

The dataTec Academy is not only aimed at new customers, but also specifically at existing customers who want to exploit the full potential of the devices purchased from dataTec. Of course, you can also take part in dataTec training courses and seminars independently of purchasing equipment. The manufacturer-independent distributor attaches great importance to passing on know-how to users of modern measuring and testing technology. "Thanks to our close cooperation with the manufacturers, TÜV Rheinland and a team with the right expertise, we have the knowledge and resources to keep our customers up to date at all times," adds Bertler.

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In February 2021, dataTec took over the distribution rights from NI, and since March 2024 the company has also been an Authorized Training Partner of NI for the German market. This means that NI users receive products, consulting and training from certified trainers from a single source.

Further information on the dataTec Academy at <https://www.datatec.eu/de/en/academy>.  
The training program is continuously updated, information and registration for German and English language seminars at <https://www.datatec.eu/de/en/seminare>.

### **About dataTec**

dataTec AG is the leading specialised distributor for test and measurement technology in Europe. Since 2018, dataTec has been pursuing the European expansion of its sales activities and is currently active in Spain, Switzerland and Austria as well as in Sweden, Estonia and Finland. The broad product portfolio with more than 50 manufacturers includes power supply units, oscilloscopes, modular measurement technology, test systems, test equipment and thermal imaging cameras. With over 150 employees, the Swabian family-owned company advises customers from a wide range of industries and sectors – from industrial companies to public authorities and educational institutions – from its headquarters in Reutlingen.

### **Press contact**

**Cornelia Bonow**

Marketing Communication

### **dataTec AG**

Ferdinand-Lassalle-Str. 52

72770 Reutlingen, Germany

**Phone** +49 7121 / 51 50 50

**E-Mail** [cornelia.bonow@datatec.eu](mailto:cornelia.bonow@datatec.eu)